

Downtown Anderson Merchant Story Information Sheet

Business Name _____

Owner/Key Contact _____

Address _____

Phone Number (for publication) _____

Phone Number (best number to reach key contact for writer) _____

Email _____

Hours of operation _____

Number of Years in Business _____

Date Ad is Scheduled to Run _____ Publication _____

Location (ie – “one block from the courthouse” or identifying landmark)

What is your primary business?

What makes your products or services unique?

What specific brands or products do you offer?

Who is your primary target? (ie. women, brides, lunch customers)

Describe the atmosphere/décor of your location.

Please provide any additional information you would like included in your story.

14 days prior to publication, return to: Beth Batson

batsonpb@aol.com

864-934-3054

You will be contacted if more information is needed and will receive a draft for approval prior to publication. Thank you.